



# SUSTAINABILITY GUIDE

WASTE DISPOSAL,  
SURPLUS FOOD,  
RESPONSIBLE EXHIBITING REFLEXES

# CONTACTS

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## CLEANING & WASTE REMOVAL

MILLENIUM

Mail: [stand@millenium-sas.com](mailto:stand@millenium-sas.com)

### Services provided:

- > Stand clearing and cleaning before the show opens
- > Removal of exhibitor waste



## DROP-OFF POINTS

(for biowaste, used oil and coffee capsules)

RE'UP

Mail: [contact@bereup.com](mailto:contact@bereup.com)

Our team of "recycling rangers" assists you in disposing of your waste, and in particular collects your biowaste, used oil and coffee capsules.

> **More information at:** <https://linktr.ee/bereup>

## INFO PRATIQUE

The cleaning company remains at your disposal at the exhibitor desks in halls 3, 5a, 5b and 7, for any additional and last-minute requests.

# CLEANING AND RETURNING YOUR SPACE

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## IMPORTANT AND COMPULSORY FOR BARE STANDS

### COMPULSORY AFTER ASSEMBLY/DISMANTLING:

you must arrange for your waste to be removed. Visit the "My Store" section of your Exhibitor Area.

**IMPORTANT** A checkout inventory must be conducted on the departure of the exhibitor or stand fitter. If this is not done, the exhibitor will be automatically invoiced €30 ex.VAT/sqm of stand space.

**Tip :** if you are an exhibitor and you use the services of a stand fitter, make sure they include waste removal in their quote.

For further information on cleaning and returning a stand space, please refer to the exhibitor guide, practical information section and Cleaning/Restoration.

# ASSEMBLY, OPENING DAYS & DISMANTLING

## ASSEMBLY

Make sure you order enough skips to remove all your waste. Please ensure you sort waste by material to enable it to be recycled: **Cardboard / wood / flexible plastic / Residual Waste**

## IMPORTANT

An invoice for €30 ex.VAT per sqm of stand space will automatically be sent to the exhibitor if no waste removal order has been placed, or if the organiser has not received a waste disposal declaration, **by 5 October 2024**

## DURING THE SHOW

Make sure you sort your **recyclable (cardboard, cans, plastic bottles) and non-recyclable (residual waste, Residual Waste)**, waste, and place it in front of your stand for collection at the end of each day.

- Exhibitors who order a coffee machine from GDM: leave your used coffee capsules in front of your stand. (see coffee capsules page)
- Glass should be placed visibly and separately.
- All the halls have drop-off points (see plan) for your **biowaste, used oil and coffee capsules**.

Contact RE'UP if you have any queries [contact@bereup.com](mailto:contact@bereup.com)



## DISMANTLING

We remind you that you must return your stand space in the same condition in which you found it.

**A checkout inventory will be conducted before you leave.** Failing this, you will automatically receive an invoice for €30 ex.VAT per sqm of stand space.

## WASTE DISPOSAL



# DROP-OFF POINTS



**HALL 1 & 2 :** DOORS C11 TO C10

**HALL 6 :** DOORS M9 & M8

**HALL 2 & 3 OPTIONAL :**  
DOORS E11 TO E12

**HALL 6B**  
NEXT TO MILLENIUM COMPACTOR

**HALL 3 & 4 :** DOORS G10 TO G11

**HALL 6 & 7** DOORS P7 TO P8

**HALL 4 & 5A :** DOORS J7 TO J8

**HALL 7** SW 11

**HALL 5A & 5B :** DOORS K4 TO K5

**HALL 8** TE 18

**HALL 5B & 5C :** DOORS R6 TO R7

# DROP-OFF POINTS

## PROCESS

Bring your waste to one of the **11 drop-off points** at the SIAL (see plan).  
Our recycling rangers will assist you in sorting all your waste, and are on hand to answer your questions at [contact@bereup.com](mailto:contact@bereup.com)

> **The following can be recycled at the show**

Glass, cardboard, PET, used oil and fat, **biowaste and coffee capsules**

**NEW !**



## SIGNAGE - WASTE DISPOSAL



# DISPOSAL OF BIOWASTE

## APPLIES TO: ALL FOOD WASTE

**EXCEPT shellfish** (oysters, mussels, scallops, whelks etc)

**bones, carcasses and fruit stones** in large quantities.

It is **PROHIBITED** to throw glass, ceramic or thick polystyrene waste into the biowaste bins!

### Please note

Do not drop off your biowaste in opaque bags such as black bin bags.

**Transparent biodegradable bin bags** can be provided upon request.

For **used cooking oils and fats**, drums are available in the drop-off points, or ask for a container.

**It is PROHIBITED to pour used oil down the drain!**

[contact@bereup.com](mailto:contact@bereup.com)

## TRYON Environnement VERY SIMPLE SORTING INSTRUCTIONS

> All sorted food biowaste as well as packaged products



In translucent plastic bag or kraft bag > In the biowaste container!

# DISPOSAL OF COFFEE CAPSULES

## APPLIES TO: ALL COFFEE CAPSULES

### HOW IT WORKS

#### > If you ordered a coffee machine

- Put your used coffee capsules in the biodegradable bags that you were given with your coffee capsules.
- At the end of the day, close the bag and leave it in front of your stand. Our team will pick it up.

#### > If you did not order a coffee machine

- you can recycle your coffee capsules in one of the 11 drop-off points (see plan page 5)

For additional biodegradable bags, visit the Exhibitor's Reception desk.



## JOIN THE NO-WASTE MOVEMENT ORGANIZED BY THE FRENCH RED-CROSS ON THE SHOW

In order to avoid food waste but also to promote exchanges between charity organizations and exhibitors so that they can set up long-term partnerships, a partnership with the **French Red-Cross** will take place on **SIAL Paris**.

Every two years, SIAL Paris is a unique occasion to collect food. In 2022, a record of **39,9 tons of foodstuffs** has been registered.

Thanks to your donations and generosity, the French Red-Cross is expecting, again this year, to collect a maximum of products.

- > A team will be on site from set up to dismantling to welcome and inform you.
- > To make a donation, you could fill-in a dedicated form on the French Red-Cross stand.
- > Mobile teams will be present to collect your products.
- > At the end of the exhibition, 300 volunteers clearly identified, will collect products on your stand.

**Beware :** You should preferably have contacted the French Red-Cross beforehand and have your products packaged and ready to be collected.

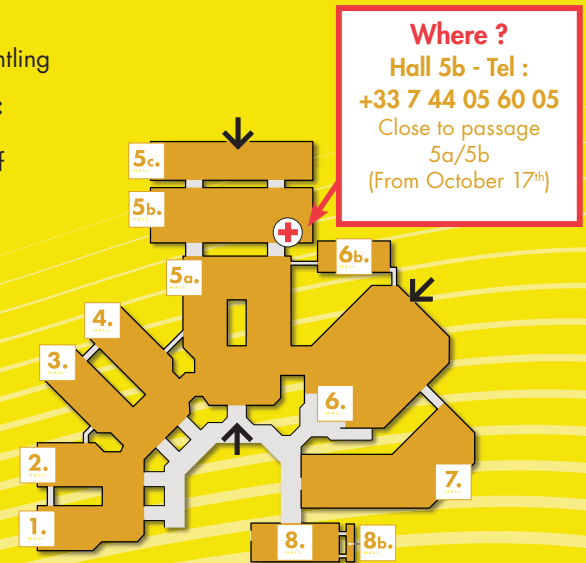
**When ?** Set up - Opening - Dismantling

**What ? All consumable products\* :**  
fresh, dry, cold, frozen products  
(excess, new stock or at the end of the exhibition)

**Who ?** One team during set up and dismantling **300 volunteers** the last day, Wednesday October 23rd

**How?** By contacting us on **+33 7 44 05 60 05**

\* Bread - cakes, pastry - meats - cheese, dairy products - fruits and vegetables - drinks - pasta, rice, starch - fish, seafood - various canned food, etc.



# RESPONSIBLE EXHIBITING REFLEXES

## ADOPT THE 4RS:

- **Refuse** : what you don't need
- **Reduce** : what you need
- **Reuse** : what you already have
- **Recycle** : whatever you couldn't refuse, reduce or reuse

## USE WI-FI RATHER THAN 4G OR 5G

If the venue has it, naturally, make use of the free Wi-fi.

### DID YOU KNOW?

**Sending 1 Gigabyte by 4G has up to 20x more impact than by Wi-Fi or ADSL\*.**

\* GreenConcept white paper

## OPTIMISE YOUR DELIVERIES

ATTEMPT TO GROUP YOUR DISPATCHES INTO THE FEWEST POSSIBLE DELIVERIES AS POSSIBLE SO AS TO REDUCE THE CARBON FOOTPRINT OF THEIR TRANSPORT.

## LESS DISPOSABLE, LESS WASTE

**THE BEST WASTE IS THE WASTE YOU DON'T PRODUCE.**

What if it's unavoidable? Sort it according to the guidelines (paper/ cardboard, glass, plastic, wood, metal, biowaste, etc.) Regarding food waste, you can reduce it by sharing leftovers with your team or donating them to a food bank.

**DID YOU KNOW?** An event with 5,000 people will on average generate 2.5 tonnes of waste and use 500 kg of paper\*.

ADEME

## BE ACCESSIBLE TO ALL FORMS OF MOBILITY

**AND PLAN YOUR STAND AND SPACE ACCORDINGLY**

- Ramp
- Floor height
- Accessible display screens.

## ENCOURAGE YOUR TEAMS TO TRAVEL (CO<sub>2</sub>) LIGHT

Whether by soft modes (walking, cycling) public transport (rail, metro, tram) or carpooling ...

### DID YOU KNOW?

**An RER journey from Paris Montparnasse to Paris-Nord Villepinte Exhibition centre emits up to 40 times less greenhouse gas than using a petrol or diesel car to get there\*.**

\* ADEME CO<sub>2</sub> calculator

## BAN PLASTIC BOTTLES

**THIS IS A MUST-DO SINCE IT IS HIGHLY SYMBOLIC!**

On your stand, use carafes and get your staff members to use their own refillable water bottles (water fountains available on site).

### DID YOU KNOW?

**A bottle of mineral water needs 255 litres of water to produce the bottle, and emits 39kg CO<sub>2</sub>e.**

## EXPLAIN AND BUILD AWARENESS

**THE MORE WE TALK ABOUT IT, THE MORE WE WILL FOSTER THE RIGHT REFLEXES.**

Explain your responsible practices to your visitors, teams, partners, and spread the word about their benefits!

## GIVEAWAYS & BROCHURES: ARE THEY REALLY WORTH IT?

If they are, opt for responsible production with the lowest carbon footprint (little or no individual wrapping, plastic packing, etc.). For printed materials (catalogues, flyers, etc.) print as few as possible and eco-design where possible (digital, few images, no blocks of colour, etc.).

**DID YOU KNOW?** For a tote bag to contribute less to global warming than a single use plastic bag, it must be reused between 52 and 131 times\*.

\* Brut media, 2018



**THANK YOU!**

**IF YOU HAVE ANY ENQUIRIES OR QUESTIONS  
ABOUT WASTE SORTING, BIOWASTE AND RECYCLING**

**CONTACT US**

